



UNIVERSITAS  
**PRASETIYA MULYA**

**TUGAS AKHIR**

**Kicep (Kiriman Cepat)  
Jasa Pengiriman "*Sameday*" dengan Harga Semurah  
"*Next Day*"**

Abu Hanifah	15131930021
Farah Tri Astiniah	15131930004
Pandapotan Siagian	15131930001
Sonny Pujianto	15131930010
Stefanus Ivanly	15131930007

**PROGRAM STUDI S2 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2022**



**UNIVERSITAS  
PRASETIYA MULYA**

FINAL PROJECT

**Kicep (Kiriman Cepat)  
Sameday Delivery Service which Price as Affordable  
as Next Day Delivery Service**

Abu Hanifah	(15131930021)
Farah Tri Astiniah	(15131930004)
Pandapotan Siagian	(15131930001)
Sonny Pujianto	(15131930010)
Stefanus Ivanly	(15131930007)

**MASTER OF MANAGEMENT PROGRAM  
STRATEGIC MANAGEMENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2022**