



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Cerita Desa: Jasa Pembuatan dan Distribusi Konten
dalam bentuk Audiovisual untuk Promosi Digital
Desa Wisata di Indonesia**

Aurelia Sheryl M	15112010015
Matthew Alexander N	15112010010
Navratilova Ivita S	15112010011
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**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2022**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Cerita Desa: Content Creation and Distribution
Services in the form of Audiovisual for Digital
Promotion of Tourism Villages in Indonesia**

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**MASTER OF MANAGEMENT PROGRAM
REGULAR MANAGEMENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2022**