



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**JUMPA-LITAN: JUMPA KREATOR
TANPA KESULITAN
(PLATFORM INTEGRASI EKOSISTEM
EKONOMI KREATIF INDONESIA BERBASIS
DIGITAL)**

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Maudina Noorliza	15122010040

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2022**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**JUMPA-LITAN: MEET CREATORS WITHOUT
DIFFICULTY
(PLATFORM INTEGRATION FOR INDONESIA'S
CREATIVE ECONOMY DIGITAL-BASED ECO-
SYSTEM)**

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**MASTER OF MANAGEMENT PROGRAM
BUSINESS MANAGEMENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2022**