



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Optimalisasi Keuangan dan Digital Inklusif Bagi
Kelompok Nelayan Skala Kecil melalui Program
Brilink Gotong Royong**

Anisatur Rokhmah	15152010001
Winy Harianto	15152010004
Jorgie Muhammad	15152010008
Gary Tejakusuma	15152010012
Reynaldo Wibowo	15152010014
Freddy Kurniawan	15152010016

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2022**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Inclusive Financial and Digital Optimization for
Small-Scale Fisherman Groups through Brilink
Gotong Royong Program**

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**MASTER OF MANAGEMENT PROGRAM
APPLIED BUSINESS ANALYTICS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2022**