



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Proyek Peningkatan Penggunaan Aplikasi MySiloam
bagi Konsumen Rumah Sakit Siloam**

Chandra Thio	15152120016
Christa Joella	15152120015
Hutomo Kaspar	15152120026
Marcelino Raditya	15152120004
Puji Arman	15152120027

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analytics Project to Increase the Utilization of
MySiloam Application for Siloam Hospital
Customers**

Chandra Thio	15152120016
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Hutomo Kaspar	15152120026
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**MASTER OF MANAGEMENT PROGRAM
APPLIED BUSINESS ANALYTICS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**