



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Rencana Pengembangan Bisnis Tes Genomik
Rumah Sakit Universitas Indonesia (RSUI)**

Billy Hotbah Maruli Tuah	15152120005
Polycarpus Krishna Wibowo	15152120009
Silvi Magdalena	15152120010
Ayessa Dhara Syahril	15152120023
Dhika Mahaputra	15152120028

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**University of Indonesia Hospital (RSUI)
Genomic Test Business Development Plan**

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**MASTER OF MANAGEMENT PROGRAM
APPLIED BUSINESS ANALYTICS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**