



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Optimisasi Proses Bisnis Morula IVF Indonesia Melalui
Integrasi Aplikasi**

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PROGRAM STUDI S2 MANAJEMEN

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2023



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FINAL PROJECT

**Optimization Business Process of Morula IVF Indonesia
through Apps Integration**

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MASTER OF MANAGEMENT PROGRAM

APPLIED BUSINESS ANALYTICS CONCENTRATION

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