

EXECUTIVE SUMMARY

Hemodialysis is one of the most common therapies used to treat patients with kidney failure. PT MASA Cipta Husada and PT MASA Lestari Husada are engaged in helping people with kidney failure in Indonesia by providing therapy services and distribution of hemodialysis equipment to hospitals and clinics. With the increasing use of hemodialysis fluid raw materials internally in PT MASA Cipta Husada and PT MASA Lestari Husada and the increasing demand in the market, the directors of PT MASA Cipta Husada and PT MASA Lestari Husada are planning to create their own production capacity for hemodialysis fluids under the name PT MASA Kreasi Husada.

PT MASA Kreasi Husada will focus on manufacturing hemodialysis fluids, namely Part A and Part B. Hemodialysis fluid products will be sold on a business-to-business (B2B) basis. The main vision of PT MASA Kreasi Husada is to become a leading hemodialysis fluid manufacturing company in the market by providing hemodialysis fluid products at affordable prices and guaranteed quality. With the presence of PT MASA Kreasi Husada, it is hoped that it can meet the needs of hemodialysis fluids nationally, considering the number of hemodialysis procedures performed in Indonesia is increasing from year to year.

