



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Strategi Meningkatkan Awareness Smith Men
Supply Dalam Acara International Supermoto
Ride Day 2023**

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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**
Sekolah Bisnis dan Ekonomi

FINAL PROJECT
Project Improvement

**Strategies to Increase Awareness of Smith Men
Supply in the Event International Supermoto Ride
Day 2023**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BRANDING CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**