



**UNIVERSITAS  
PRASETIYA MULYA**

## **TUGAS AKHIR**

### **Pengembangan Model Bisnis Teknologi Finansial: Creatifund Group**

Aurelia Audrey	13131910037
Bryan Tjandra	13131910082
Bryant Rusli	13131910092
Theresia	13131910103
Wilona Ariella Yahya	13131910074

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



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**FINAL PROJECT**

**The Development of a Financial Technology Business**

**Model: Creatifund Group**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM**

**FINANCIAL TECHNOLOGY CONCENTRATION**

**UNIVERSITAS PRASETIYA MULYA**

**JAKARTA, 2023**