

## EXECUTIVE SUMMARY

*The national economic growth needs multiple effect factors. One of the factors for that matter is construction industry sectors with its acceleration of massive infrastructure development. With the construction projects increasing to the future, what is happening today is the informal workers growth that is not adjusting with the pace of project growth. The huge gap between supply and demand for informal workers situation is feared to cause failing to achieve the specified targets.*

*PT Tenaga Kerja Konstruksi Indonesia (TEKKON) is a digital marketplace applications company that bring together job seekers (foremen/workers) with job providers (contractors/projects). The advantages of Tekkon Digital Application such as, user friendly for all parties in the construction sector to achieve their needs because it is supported by complete database of employment providers and job seekers databases, it has superior application features, it has a training certification program for foremen/workers, it has strategic partnerships with large national and state-owned contractors, it has a community program for Tekkon users and also, it has an easy, fast and secure payment system.*

*Tekkon has a differentiation focus strategy in achieving competitive advantage in the application of the employment provider industry. This strategy is expected to have positive impacts on contractors/projects, namely cost reduction and risk reduction, so that the contractor/project can produces good quality product. Some good impacts also for foremen/workers who have an opportunity to continue to improve their competence, thus encouraging their self-improvement and social status. The company will target projects in the Provinces of DKI Jakarta, West Java, Banten, Central Java, Yogyakarta, East Java, North Sumatra and Riau.*

*Tekkon is supported by 130 employees; which majority are in the IT and Engineering division. Employees are recruited through a strict selection, in order to obtain high-competent employee candidates. The company has corporate value of "CONNECT": Canggih, Optimis, haNdal, Ekselen, Cepat dan Takwa (Sophisticated, Optimistic, Reliable, Excellent and God-Fearing)*

*The Tekkon investment strategy is using a combination of the self-capital and venture capital. Based on the projected Profit and Loss, Cash Flow and Balance Sheet, the following indicators/ financial ratios will be produced:*

- *IRR = 37,46%*
- *NPV of 10 years = Rp105,69 billion*
- *Return period = 6 years*
- *Coef. of Variance. = 69,00%*
- *Probability NPV <0 = 7,36%*