



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Peningkatan Motivasi Intrinsik *Associates* di The Westin Jakarta

Regina Stesha Ong 13411910034
Priscilla Puteri Haryanto 13411910038

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

**FINAL PROJECT
PROJECT IMPROVEMENT**

**Improving Intrinsic Motivation of Associates at The Westin
Jakarta**

Regina Stesha Ong 13411910034
Priscilla Puteri Haryanto 13411910038

**UNDERGRADUATE OF TOURISM PROGRAM
HOSPITALITY BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**