



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Peningkatan Kepuasan dan Pengalaman Konsumen
Restoran All You Can Eat**

Kelvin Marcius Tansir 13411910023

Raka Putra Purnama 13411910021

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT
(Project Improvement)

**Improving Customer Satisfaction and Experience at All
You Can Eat Restaurant**

Kelvin Marcius Tansir 13411910023

Raka Putra Purnama 13411910021

**UNDERGRADUATE OF TOURISM PROGRAM
HOSPITALITY BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**