



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Optimisasi F&B Revenue Management di Andaz Bali**

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**PROGRAM STUDI S1 PARIWISATA  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

Project Improvement

**F&B Revenue Management Optimisation in Andaz Bali**

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**UNDERGRADUATE OF TOURISM PROGRAM  
HOSPITALITY BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**