



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Pengaruh *Relationship Banking* Terhadap  
Perubahan Nilai Perusahaan**

Fiona Chandra	13131910027
Richella Darianne	13131910042
Sharren Patricia Cenniago	13131910062

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
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**FINAL PROJECT**

**The Effect of Relationship Banking Towards  
The Change in Firm Values**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
FINANCE & BANKING CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**