



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Pengaruh Kelompok Penggemar Berbasis Daring
Terhadap Intensi Berkunjung ke *Esport Event***

Jeremiah Sean Harry Sumolang 13421910047

Rani Rahayani 13421910044

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

Research

**The Influence of Online-Based Fandom to Visit
In-Person Esports Events**

Jeremiah Sean Harry Sumolang 13421910047

Rani Rahayani 13421910044

**UNDERGRADUATE OF TOURISM PROGRAM
EVENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**