



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

**Implementasi *Pre-Event* Komunitas Untuk Meningkatkan
*GMV Sales Tenant LOCALFEST 2023***

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**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**



UNIVERSITAS
PRASETIYA MULYA

FINAL PROJECT

(Project Improvement)

*Implementation of Community Pre-Event to Increase Tenant's
GMV Sales LOCALFEST 2023*

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**UNDERGRADUATE OF TOURISM PROGRAM
EVENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**