



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Pengembangan Strategi Sponsorship  
Dalam Praktek Event Jakarta Tabletop Expo**

Febyan Figo Gunawan 13421910022  
Sherly Soeganda 13421910032

**PROGRAM STUDI S1 PARIWISATA  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**  
Project Improvement

**Development of Sponsorship Strategy  
in Jakarta Tabletop Expo Practice Event**

Febyan Figo Gunawan 13421910022  
Sherly Soeganda 13421910032

**UNDERGRADUATE OF TOURISM PROGRAM  
EVENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**