



**UNIVERSITAS  
PRASETIYA MULYA**

## **TUGAS AKHIR**

**Analisis “Cs of framework of Leadership  
Development” Untuk Pemimpin Berdandang  
Bergoyang Festival, Heads In The Clouds, dan Tau  
Tau Festival dalam Mencapai Manajemen Krisis  
yang Efektif**

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**PROGRAM STUDI S1 PARIWISATA  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



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**FINAL PROJECT**

RESEARCH

**Analysis of “Cs of framework of Leadership  
Development” for Leaders at Berdandang  
Bergoyang Festival, Heads In The Clouds, and Tau  
Tau Festival in Achieving Effective Crisis  
Management**

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**UNDERGRADUATE OF TOURISM PROGRAM  
EVENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**