



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Memaksimalkan Potensi Pengguna Akun smeshub.id
Melalui Perbaikan Konten dari SMEsAcademy**

Hanifah Hanum

13421910049

Shafa Gabriella Efendi

13421910025

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

(Project Improvement)

**Maximizing The Potential of smeshub.id User's Through
Content Improvements on SMEsAcademy**

Hanifah Hanum

13421910049

Shafa Gabriella Efendi

13421910025

**UNDERGRADUATE OF TOURISM PROGRAM
EVENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**