



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Bisnis Kuliner KITA  
TOAST Secara *Online* dan *Offline* di Tangerang  
Selatan**

Aurelius Ivan Pratama	13111910020
Bryan Owen	13111910365
Edwin	13111910280
Nicholas Ayu Putra	13111910174
Richard Gabriel	13111910040

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
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**FINAL PROJECT**

**Analysis of KITA TOAST Online and Offline  
Culinary Business Development in South  
Tangerang**

Aurelius Ivan Pratama	13111910020
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**