



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis dan Implementasi Pengembangan Bisnis Pakaian
Merek STAPLE**

Antonius Matthew	13111910227
Jennifer Natania	13111910328
Michael Darmaja	13111910331
Revano Savero	13111910332
Victoria Hillary	13111910327

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Development Analysis Study and Implementation on Fashion
Business STAPLE**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**