



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Kelayakan Bisnis Sandal Wanita “Kelana”**

Alvin Christian Sanry	13111910313
Ester Gracia Puteri Soetyono	13111910316
Firenzia Lorenzia	13111910314
Joenathan Benedicty Gabriel	13111910212

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Feasibility Study of Women's Sandal Business  
"Kelana"**

Alvin Christian Sanry	13111910313
Ester Gracia Puteri Soetyono	13111910316
Firenzia Lorenzia	13111910314
Joenathan Benedicty Gabriel	13111910212

**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**