



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis dan Implementasi Usaha Makanan
Ringan Kerupuk Inovatif Merek Nooru**

Andrew Emmanuel Herdiyanto	13111910206
Carina Elvira	13111910430
Felix Ferdinand Salim	13111910024
Lisa Angelina	13111910051
William Halim	13111910102

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis and Implementation of “Nooru”
Innovative Crackers Snacks Business**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**