



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Pengembangan Bisnis
Eco-Friendly Fashion "VERST"**

Faiz Kamil Utomo	13111910432
Georgius Darren	13111910038
Kayleen Allycia Tanoto	13111910092
Richelle Feby	13111910457
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Opportunity Analysis and Business
Development of Eco Friendly Fashion “VERST”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**