



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Bisnis Saus Pasta Vegetarian di Indonesia**

Daniel Davidson	13111910111
Deo Keanu Natadiria	13111910205
Eldon Jonathan Wijaya	13111910371
Erwin Cung	13111910120
Louis Chandra	13111910086

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
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**FINAL PROJECT**

**Business Analysis of Vegetarian Pasta Sauce in Indonesia**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**