



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis dan Implementasi Usaha Sandal Handmade
Berbahan Baku Daur Ulang dari Indonesia dengan
Brand SÄPA**

Eugene Ariel Agus Kristianto	13111910469
Jason Kelvin	13111910211
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis and Business Implementation of Handmade
Sandals with Recycled Materials from Indonesia with
the SÄPA Brand**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
TANGERANG, 2023**