



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Produk Sepatu dengan
Merek “REDIVIVUS”**

Bryan Matthew Sean	13111910355
Christofer Leonardo A. Buraen	13111910477
Felix Budiarto	13111910240
Jason Sebastian Hadi	13111910300
Steven Limunandar	13111910154

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

Analysis of Business Development of Shoes Products

“REDIVIVUS”

Bryan Matthew Sean	13111910355
Christofer Leonardo A. Buraen	13111910477
Felix Budiarjo	13111910240
Jason Sebastian Hadi	13111910300
Steven Limunandar	13111910154

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**