



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS PENGEMBANGAN BISNIS
PRODUK PERAWATAN SEPATU
“RESIK”**

| | |
|-----------------------|-------------|
| ADAM AZISU BERLIAN | 13111910478 |
| BRYANT WILYANI | 13111910245 |
| KAREL BILLY JUN | 13111910261 |
| VINCENTIUS JOSHUA | 13111910383 |
| YOHANES JUNIAN ANJAYA | 13111910236 |

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Business Development in the Footwear
Care Product
“RESIK”**

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|-----------------------|-------------|
| ADAM AZISU BERLIAN | 13111910478 |
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**