



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Pengembangan Usaha Fesyen Wanita

Marvé

Danny Kurniadjadja	13111910283
Hendry Gunawan	13111910087
Jessica Audrey	13111910342
Michael Miguel	13111910164
Stefanie Putri L.	13111910181

**PROGRAM STUDI S1 MANAJEMEN BISNIS
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of The Women's Fashion Business
Development Marvé**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**