



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Peluang dan Pengembangan Usaha Pakaian “VOWELS”

Felicia Tifanny	13111910184
Hansel Putra Junaidi	13111910177
Jennifer Laurensia Salim	13111910322
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Fashion Business Opportunity and
Development “VOWELS”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**