



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Potensi dan Implementasi
Bisnis Panty Wanita “ONI”**

Catherine Dominique	13111910069
Hannie Andanny	13111910294
Olivia Henson	13111910287
Teresa Avilla Kasigit	13111910046
Valencia Jasmine	13111910282

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Potential Analysis and Business Implementation of
Women's Panty "ONI"**

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Hannie Andanny	13111910294
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**