



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

ANALISIS PELUANG USAHA SURPRISE PLANNER DI JAKARTA: LUNAR

SURPRISE PLANNER

Albert Hartanto	01311171372
Alexander Prasetya	13111810188
Edward Benjamin Hartono	13111810423
Muhammad Jordy Ridzaldi	13111810310
Nicolas Benjamin Crothers	13111810107

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**ANALYSIS OF SURPRISE PLANNER BUSINESS OPPORTUNITIES IN
JAKARTA: LUNAR SURPRISE PLANNER**

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**STUDY PROGRAM S1 MANAGEMENT
UNIVERSITAS PRASETIYA MULYA
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