



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Kelayakan Bisnis Kopi Saset
dengan Metode Penyeduhan *Drip Bag*
dalam Kemasan Merek Easy Drip**

Giand Dzaki Ginandjar	01311171282
Pandu Dwi Putranto	01311171118
Johanes Baptista Suluk Praginanto Aji	01311171114
Nathan Thompson	01311171235

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, TAHUN 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Feasibility Analysis of Sachet Coffee
Business with Drip Bag Brewing Method
in Easy Drip Brand Packaging**

Giand Dzaki Ginandjar	01311171282
Pandu Dwi Putranto	01311171118
Johanes Baptista Suluk Praginanto Aji	01311171114
Nathan Thompson	01311171235

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, YEAR 2023**