

Executive Summary

The growth of housing estate in Jakarta and sub-urban city around is increasing rapidly especially in recent years. As a house owner in urban city, a house has become an image of their owner. They are in need to maintain their houses, either just to refresh the appearance or to repair any damage in their houses.

Home Integrated Service Solution (HISS) see this as a business opportunity. The lack of professional manpower availability in Jakarta and around drive opportunity for HISS to participate in satisfying home owner needs when it comes to take care their home. HISS was founded with vision to be a multi-service integrated home services company in Jakarta. And HISS mission is to provide an assured and responsive home maintenance services to home owner in Jakarta. The value held by HISS are to give service excellence with the best integrity by teamwork and togetherness.

For the first five year HISS will provide four general home maintenance services which is painting including wall painting and metal painting, plumbing, gardening and cleaning. In the early years HISS market focus in in East and South Jakarta and the sub-urban city around it.

HISS focus on diferentiation strategy in services. HISS is committed to give reliable and assured services. HISS give nothing but the best performance as expected by the customer.