



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Usaha Produk *Detachable
Sleeve Outer Bettr***

Agnes Leony Simputeri	13111910277
Audrey	13111910203
Bram Richard Hongo	13111910159
Daniarrahan Ali	13111910450
Felicia Gondo Saputra	13111910061

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of BETTR
Detachable Sleeve Outer**

Agnes Leony Simputeri	13111910277
Audrey	13111910203
Bram Richard Hongo	13111910159
Daniarrahan Ali	13111910450
Felicia Gondo Saputra	13111910061

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**