



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Usaha Pakaian Resor
Escape Attire**

Alvan Reynardo Yuwana	13111910422
Felicia Gavril O. P	13111910122
Jordy Damario K	13111910034
Maria Adeline Sulisty	13111910032

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of Escape Attire
Resort Wear**

Alvan Reynardo Yuwana	13111910422
Felicia Gavril O. P	13111910122
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**