



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Perintisan Bisnis Pakaian
Anak “Loolabees”**

Aurelia Feodora	13111910049
Catherine Laywith	13111910258
Gregory Benjamin	13111910418
Marcel Jivan Injaya	13111910209

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Opportunity Analysis and Initiation of Kidswear
Business “Loolabees”**

Aurelia Feodora	13111910049
Catherine Laywith	13111910258
Gregory Benjamin	13111910418
Marcel Jivan Injaya	13111910209

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**