



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Usaha Es Krim  
Bola-bola Mini Dots Lab**

Andrew	13111910376
Gerend Angkawijaya	13111910338
Jeremy Ravindra	13111910031
Matthew Ryan Sugiharto	13111910416
Nathanael Fernando	13111910169

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Business Development Analysis of Dots Ice Cream**

**Dots Lab**

Andrew	13111910376
Gerend Angkawijaya	13111910338
Jeremy Ravindra	13111910031
Matthew Ryan Sugiharto	13111910416
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**