



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

Analisis Pengembangan Usaha Minuman SKOBEE

| | |
|--------------------------|-------------|
| Jason Octavianus | 13111910297 |
| Laura Trimaya Kristy | 13111910304 |
| Revino Ariel Paseru | 13111910303 |
| Sharon Gracia Christabel | 13111910145 |
| Stephanie Aurelia | 13111910132 |

PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023



UNIVERSITAS
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FINAL PROJECT

SKOBEE Beverage Business Development Analysis

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|--------------------------|-------------|
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**