



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Produk
*Healthy Dessert “Frutis”***

Cindy Olivia	13111910190
Gelson Kurniawan	13111910352
Joseph Reinhard	13111910400
Livy Jovanka	13111910185
Patricia Kurniawan	13111910179

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis
Healthy Dessert Product “Frutis”**

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Gelson Kurniawan	13111910352
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**