



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Usaha Minuman
Karbonasi BORA**

Ahmad Fadhil Marta 13111910195

Dimas Adhitya Zulkarnain 13111910127

Fransiskus Xaverius Dave 13111910387

Muhammad Audirisyad Wijanarko 13111910420

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of BORA Carbonated Beverage Business
Development**

Ahmad Fadhil Marta	13111910195
Dimas Adhitya Zulkarnain	13111910127
Fransiskus Xaverius Dave	13111910387
Muhammad Audirisyad Wijanarko	13111910420

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**