



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Bisnis Makanan Ringan  
Kacang Kemasan Nuttitude**

Michelle Nathania	13111910288
Rayhan Nathanael	13111910155
Stefanny Gunawan	13111910037
Viona Karen	13111910144
Wenantdo	13111910269

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
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**FINAL PROJECT**

**Nuttitude Packaged Nut Snack Business  
Development Analysis**

Michelle Nathania	13111910288
Rayhan Nathanael	13111910155
Stefanny Gunawan	13111910037
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**