



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Peluang dan Implementasi Pengembangan Bisnis Kuliner Kue Sus Rendah Gula dan Kalori

“Soeweets”

Patrine Vianca	13111910466
Sheila Andhikha	13111910251
Timotius Raynaldo	13111910319
William Nathanael Suhardi	13111910008
Yovita Andriana	13111910253

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Opportunity Analysis and Implementation of Low
Sugar and Calorie Cream Puffs “Soeweets” Culinary
Business Development**

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Sheila Andhikha	13111910251
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**