



**PRASETIYA MULYA**  
*business school*

TUGAS AKHIR

**Genera Custom Guitars**  
**Produsen Gitar Elektrik Custom**

|                        |           |
|------------------------|-----------|
| Adinda Ayu Ristiyani   | 131071112 |
| Aryo Pinandito         | 131071035 |
| Fajar Adi Permana      | 131071007 |
| Hanna Dinalia          | 131071156 |
| Kharisma Putra Kartono | 131071169 |

**SEKOLAH TINGGI ILMU EKONOMI PRASETIYA MULYA**  
**PROGRAM S1 BISNIS – JAKARTA**  
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