



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Kelayakan Bisnis Bedding Berbahan

Tencel : LUCID Bedding

Edrick Bonifacius	13111910011
Kevin Alimin	13111910116
Kornelia Audrey Soehardi	13111910228
Shafira Ayusandra R. Putri	13111910126
Verlyn Florencia Tjakra	13111910475

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA
2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

Feasibility Analysis of Tencel Bedding Business:

LUCID Bedding

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**