



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Usaha Kriya
“Kisah Tangan Ceramics”**

Gracia Griselda	13111910103
Natalie Angelica	13111910301
Olivia Tobing	13111910290
Robert Johanson W.	13111910348
Sarah Anisah H.	13111910295

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Craft Business Development Analysis
“Kisah Tangan Ceramics”**

Gracia Griselda	13111910103
Natalie Angelica	13111910301
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**