



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Makanan
Kentang Panggang Lotato**

Albert Candra	13111910410
Feraldi Pribadi	13111910117
Gabriella Santosa	13111910147
Jason Hosea	13111910298
Revita Kalyana	13111910125

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis and Food Business Development
of Lotato Baked Potatoes**

Albert Candra	13111910410
Feraldi Pribadi	13111910117
Gabriella Santosa	13111910147
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**