



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Bisnis Minuman Berbasis *Multigrain* “Mugaru”**

Aurelia Lovisa	13111910026
Brian Jonathan Mulya	13111910389
Fernando Ciputra	13111910381
Jefferson Sutanto	13111910388
Jennifer Lukito	13111910281

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Multigrain Based Beverage Business “Mugaru”**

Aurelia Lovisa	13111910026
Brian Jonathan Mulya	13111910389
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**