



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Peluang dan Kelayakan Bisnis Produk

Lip Care

“PRE for you”

Antonio Evander I.	13111910067
Henricko Handy S.	13111910096
Hesti Rannia Ayu W.	13111910335
Intan Reginna S.	13111910104
Naomi	13111910244

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Opportunity Analysis and Business Development of
Lip Care Product
“PRE for you”**

Antonio Evander I.	13111910067
Henricko Handy S.	13111910096
Hesti Rannia Ayu W.	13111910335
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**